

## Press information

# Kyocera wins Volvo Cars Award of Excellence 2013

**Kyoto/Neuss – December 19, 2013** – Kyocera has received a prestigious prize from Volvo Cars. In the Special Award category, Kyocera Display won the Volvo Cars Award of Excellence 2013 for flexibility and reliability in product supply. The official awards ceremony took place at Volvo Cars in Gothenburg, Sweden on December 18.

Kyocera won the award for its supply of the user-programmable instrument displays that are built into cars such as the latest Volvo Car models S60 and S80. The high-resolution displays are so quick to respond that their pointers are capable of providing information in real-time with almost no lag.

What impressed Volvo most of all was the fact that Kyocera was able to respond flexibly and extremely fast to the unexpectedly high demand for their models which utilize the Kyocera displays.

Supported by the market success, Volvo decided to change the 50/50 split between the top and the standard instrumentation version for an 80/20 distribution in favor of Kyocera Display.

“We are thrilled about the award,” said Manfred Sauer, Head of Sales & Marketing, Kyocera Display Europe GmbH, in regards to the prize. “It shows that Kyocera is capable of responding with great flexibility to changes in unit volume and of meeting clients’ requests with one hundred percent satisfaction.”

Each year, Volvo Cars invites its partners from the supplier industry to participate in the Volvo Cars Award of Excellence and the Volvo Quality Excellence Award. Kyocera succeeded in winning the jury over by reliably delivering higher quantities on time.

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For more information about Kyocera: [www.kyocera.eu](http://www.kyocera.eu)

### About Kyocera

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 228 subsidiaries (as of April 1, 2013), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the largest producers of solar energy systems worldwide, with more than 4,0 gigawatts of solar power having been installed around the world to date.

The company is ranked #492 on *Forbes* magazine's 2013 "Global 2000" listing of the world's largest publicly traded companies.

With a global workforce of about 71,000 employees, Kyocera posted net sales of approximately €10.58 billion in fiscal year 2012/2013. The products marketed by the company in Europe include laser printers, digital copying systems, microelectronic components, fineceramic products and complete solar power systems. The Kyocera Group has two independent companies in the Federal Republic of Germany: Kyocera Fineceramics GmbH in Neuss and Esslingen and Kyocera Document Solutions in Meerbusch.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at present €372,000 per prize category).

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