

Press information

Kyocera increases the lifespan of its displays to 100,000 hours

With its reliable components, the Kyocera Display Group is banking on sustainability

07 October 2014 - Kyoto/Neuss – Japanese technology group Kyocera, one of the world's leading manufacturers of electronic products, has increased the backlight lifespan in 26 of its LCD modules to 100,000 hours.

The long-life portfolio includes standard modules and modules that are suitable for use in extended temperature ranges, extremely bright light (Super High Brightness (SHB)), and in applications that require very wide view angles (Advanced Wide View (AWV)) in sizes between 4.3 and 12.1 inches. The modules are particularly suited for extreme applications that require 24-hour operation over extended periods in difficult environments.

“The improved efficiency of the backlights in our LCD modules has allowed us to reduce wasted energy and increase the lifespan of the unit. That represents another trend-setting contribution from the Kyocera R&D team and is in line with our company-wide environmental strategy and our efforts to reduce electrical waste by producing reliable components,” explained Eberhard Schill, Manager of Distribution & Marketing at Kyocera Display Europe GmbH.

Additional advantages enjoyed by Kyocera's manufacturing customers include the availability of components over long periods and local technical support. A Raspberry Kit is available for those that require a simple example setup.

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Kyocera is committed to developing environmentally friendly products and is working to reduce the use of hazardous substances in manufacturing. Of course the company's products also comply with the EU Restriction of Hazardous Substances guideline.

For more information about Kyocera: www.kyocera.eu

About Kyocera

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 230 subsidiaries (as of April 1, 2014), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the largest producers of solar energy systems worldwide, with more than 5 gigawatts of solar power having been installed around the world to date.

The company is ranked #531 on *Forbes* magazine's 2014 "Global 2000" listing of the world's largest publicly traded companies.

With a global workforce of about 70,000 employees, Kyocera posted net sales of approximately €10.19 billion in fiscal year 2013/2014. The products marketed by the company in Europe include laser printers, digital copying systems, microelectronic components, finceramic products and complete solar power systems. The Kyocera Group has two independent companies in the Federal Republic of Germany: Kyocera Finceramics GmbH in Neuss and Esslingen and Kyocera Document Solutions in Meerbusch.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at present €362,000 per prize category).

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