

## Press Release

### Kyocera Display Europe Appoints Manfred Sauer President

**Kyoto/London, 17 May 2017** - On the 1st of April 2017, Manfred Sauer was appointed president of Kyocera Display Europe GmbH, a subsidiary company of Kyocera Fineceramics GmbH. In his new position, the 48 year old is responsible for the strategic development of important sectors within the group.



Sauer, a chartered engineer, has worked for Kyocera's display division (formerly as Optrex) since 2000, and knows the firm very well. Since 2015, he has been the Manager of Kyocera Display Europe. In his role as Strategic Business Developer and Sales Manager, he already worked closely and interculturally with corporate headquarters in Japan, and made Kyocera Display Europe into one of the leading players in the growing LCD business. With his expert knowledge and business know-how, the automotive and display manager was decisively involved in the transformation of the company from a manufacturer of passive displays to a direct supplier of display systems and operating systems in vehicles.

"Success is a journey, not a destination." With this motto in mind, Sauer is pursuing the further strategic development of business for Kyocera Display Europe. It is his goal to develop the company into the leading manufacturer of visualization and human-machine interfaces (HMI) worldwide. The Kyocera management philosophy of company founder Dr. Kazuo Inamori, as well as the innovation portfolio of the Kyocera Corporation R&D centre in Japan, serve as a basis for this.

Kyocera Display Europe is fully owned subsidiary of Kyocera Fineceramics GmbH. It emerged in 2012 from the former LCD manufacturer Optrex, which Kyocera Corporation took over in 2012.



**For further information on Kyocera:** [www.kyocera.co.uk](http://www.kyocera.co.uk)

## **About Kyocera**

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 231 subsidiaries (as of March 31, 2017), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the oldest producers of solar energy systems worldwide, with more than 40 years of experience in the industry.

The company is ranked #531 on Forbes magazine's 2016 "Global 2000" listing of the world's largest publicly traded companies. With a global workforce of over 70,000 employees, Kyocera posted net sales of approximately €11.86 billion in fiscal year 2016/2017. The products marketed by the company in Europe include printers, digital copying systems, microelectronic components, and fine ceramic products. The Kyocera Group has two independent companies in the United Kingdom: Kyocera Fineceramics and Kyocera Document Solutions.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at approximately €360,000 per prize category).

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## **Media Contacts**

Kyocera Fineceramics GmbH  
Daniela Faust  
Manager Corporate Communications  
Hammfelddamm 6  
41460 Neuss  
Tel.: 0049 2131/16 37 – 188  
Fax: 0049 2131/16 37 – 150  
Mobile: 0049 175/727 57 – 06  
daniela.faust@kyocera.de  
www.Kyocera.de