

Press Release

TÜV: Product quality and support are Kyocera's strengths

Kyocera receives "TÜV Service tested" certificate

Kyoto / Neuss, 01 June 2011 – The Japanese technology corporation Kyocera is the first company in the solar energy sector in Germany to receive the "TÜV Service tested" certificate. Roughly 1,600 professionals from across the solar industry were questioned for a survey, with Kyocera earning a good overall result; which is underlined by a high willingness among respondents to pass on a recommendation for the company.

Of those who responded to the survey, 94.9% indicated they would recommend Kyocera; an opinion that carries weight, as the survey targeted 1,548 experts from the solar energy sector including electricians, roofers and energy advisors. Respondents rated their overall satisfaction with the company as 2.07 on a scale of five (1 being the best, and 5 being the worst), while they put their overall satisfaction with the service provided by Kyocera at 1.84.

Contact:

Kyocera Fineceramics GmbH
Daniela Faust
Head of Corporate Communications
Hammfelddamm 6
41460 Neuss
Fon: +49 2131/16 37 188
Fax: +49 2131/16 37 150
Mobile: +49 175/7275706
daniela.faust@kyocera.de
www.kyocera.de

Weber Shandwick Deutschland GmbH
Peter Manderfeld
Account Manager
Hohenzollernring 79 - 83
50672 Cologne
Fon: +49 221 - 94 99 18 - 42
Fax: +49 221 - 94 99 18 - 10
pmanderfeld@webershandwick.com
www.webershandwick.de

Press Release

For 73% of those who responded to the survey, the most important criteria was product quality, with 89.1% indicating being satisfied or even very satisfied with products from Kyocera. Almost equally decisive for the survey participants is the energy output performance of the solar power system — 72% regard this aspect as important — with 81.9% indicating being satisfied or very satisfied with the performance of Kyocera's products.

The "TÜV Service tested" certificate is awarded on the basis of a representative customer questionnaire and is only awarded to companies that receive a correspondingly good rating from their customers. Apart from product quality and system performance, assessment criteria also include system reliability, warranty conditions and speed of reaction to onsite issues.

Quality is crucial for Kyocera. It is one of the few companies in the industry to carry out all production steps in its own manufacturing facilities. This vertical integration makes it possible to conduct 100% product control and helps to guarantee the output of every individual cell and module.

Contact:

Kyocera Fineceramics GmbH
Daniela Faust
Head of Corporate Communications
Hammfelddamm 6
41460 Neuss
Fon: +49 2131/16 37 188
Fax: +49 2131/16 37 150
Mobile: +49 175/7275706
daniela.faust@kyocera.de
www.kyocera.de

Weber Shandwick Deutschland GmbH
Peter Manderfeld
Account Manager
Hohenzollernring 79 - 83
50672 Cologne
Fon: +49 221 - 94 99 18 - 42
Fax: +49 221 - 94 99 18 - 10
pmanderfeld@webershandwick.com
www.webershandwick.de

Press Release

In January of this year Kyocera announced that its solar modules were the first in the world to have passed the “Long-Term Sequential Test” performed by TÜV Rheinland Japan Ltd, a company which independently evaluates quality and reliability of solar modules. The company’s conventional 210-watt solar module was the test subject, and has proven to maintain a constant level of power output throughout the rigorous testing.

About Kyocera

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world’s leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 208 subsidiaries (as of March 31, 2011), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the largest producers of solar energy systems worldwide.

With a global workforce of about 66.000 employees, Kyocera posted net sales of approximately €10.74 billion in fiscal year 2010/2011. The products marketed by the company in Europe include laser printers, digital copying systems, microelectronic components, fineceramic products and complete solar power systems. The Kyocera Group has two independent companies in the Federal Republic of Germany: Kyocera Fineceramics GmbH in Neuss and Esslingen and Kyocera Mita Deutschland GmbH in Meerbusch.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at present €420.000 per prize category).

Contact:

Kyocera Fineceramics GmbH
Daniela Faust
Head of Corporate Communications
Hammfelddamm 6
41460 Neuss
Fon: +49 2131/16 37 188
Fax: +49 2131/16 37 150
Mobile: +49 175/7275706
daniela.faust@kyocera.de
www.kyocera.de

Weber Shandwick Deutschland GmbH
Peter Manderfeld
Account Manager
Hohenzollernring 79 - 83
50672 Cologne
Fon: +49 221 - 94 99 18 - 42
Fax: +49 221 - 94 99 18 - 10
pmanderfeld@webershandwick.com
www.webershandwick.de